

TO: Interested Security Conference Exhibitors and Sponsors

**FR: Mel Channell, Trustmark National Bank, Jackson
Mississippi Bankers Association, Security Committee Chairman**

RE: Exhibit and Sponsorship Opportunities during Security Conference

DT: May 29, 2009

The Mississippi Bankers Association is sponsoring its annual Security Conference on August 26 -27, 2009 at the Hilton Hotel in Jackson, Mississippi.

We invite your firm to participate in the conference by sponsoring a function or event. Through such sponsorship, you will be recognized for your support of Mississippi's banking industry and will be afforded the opportunity to promote your business. Enclosed is a list of events available for sponsorship. Sponsorships will be accepted on a first-come, first-serve basis, subject to preference given to those who sponsored a given event in 2008 and to MBA members and associates. All sponsors who commit will be listed in the agenda and recognized at the conference. If you respond by June 22, your firm's name will be included in the promotional brochure. For those who sponsored an event at the 2008 conference, we must receive your commitment form by June 26. If we do not hear from you by June 26, you will lose your preference for sponsorship of this event. Please respond as soon as possible. Fees for the sponsorships are on one of the attached sheets.

As in the past, participants have indicated that the opportunity to meet the exhibitors is an important part of the conference. The Security Committee of the MBA invites your participation in the Conference as an exhibitor on Wednesday and Thursday. The exhibit fee is \$400. The Security Committee would like conference attendees to have the opportunity to meet with vendors during the conference. We have arranged for a buffet breakfast on Thursday and coffee breaks at the hotel to give as much exposure as possible to the vendors. The vendor registration fee of \$400 will cover co-sponsorship of the buffet breakfast as well as two tickets to the event. The exhibits will be open during the breakfast, breaks and luncheon only. If you do not register for the entire conference, please be advised that the meal functions are for registered attendees only. Brochures for the conference will be sent in early July.

If you choose to exhibit, the exhibit space will be available for set-up at 10:30 am on Wednesday, August 26. The exhibit area and registration for bankers opens at 12:30 pm. Please have your booth available for viewing at or before 12:30 pm on Wednesday. A covered six-foot table and two chairs will be provided for the \$400 fee. Any phone, data lines or additional equipment necessary for your booth will incur a charge at the hotel. Please indicate on your exhibitor commitment form your additional needs and the MBA will bill you accordingly.

We hope to list the sponsors and exhibitors in the promotional brochure which will be mailed to the membership, therefore we would appreciate your timely response. Please complete the enclosed commitment form and return it to Amy Davis, MBA Vice President, Education, before June 22 to insure your inclusion in the brochure.

We look forward to hearing from you as soon as possible. If you have any questions concerning the sponsorship of any function or event, or need any additional information, please contact Amy Davis at 601-948-6366 or via email at adavis@msbankers.com. We appreciate your help and support and look forward to seeing you in August.

**Mississippi Bankers Association
2009 MBA Security Conference
Available Sponsorships**

Coffee Breaks:

Wednesday, August 26 (P.M. Break)

Sponsorship \$300

Thursday, August 27 (A.M. Break)

Sponsorship \$300

Thursday, August 27 (P.M. Break)

Sponsorship \$300

Conference Luncheon:

Thursday, August 27

Sponsorship \$1500

MISSISSIPPI BANKERS ASSOCIATION
2009 SECURITY CONFERENCE
AUGUST 26 – 27, 2009
HILTON HOTEL
1001 E. COUNTY LINE ROAD
JACKSON, MISSISSIPPI 39211
601-957-2800

EXHIBITOR COMMITMENT FORM

Company Name: _____

Address: _____

Contact Person: _____

Telephone: _____ Fax: _____ Email: _____

Brief Description of Exhibit: _____

Special Requests: (phone lines, electricity, data lines, etc.) _____

The following persons will work in the booth during the conference:

Badge Name:

City (for badge purposes):

The exhibitor registration fee is \$400.00. Please make checks payable to the Mississippi Bankers Association and return along with this form to:

SECURITY CONFERENCE
Attn: Amy Davis
Mississippi Bankers Association
PO Box 37
Jackson, MS 39205-0037
Phone: 601-948-6366 Fax: 601-355-6461

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SPONSORSHIP COMMITMENT FORM

Company/Firm Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ Email: _____

Contact Person: _____

Be sure that your company/firm name is listed above exactly as you want it listed on a display. If you want the name listed differently, please print or type it below exactly as you want it listed:

Submission of this signed form to the Mississippi Bankers Association constitutes your commitment to serve as a sponsor for:

and your agreement to pay the sponsorship fee of \$_____.

() Payment enclosed () Payment to follow no later than July 25, 2009.

Name (please print): _____

Signature: _____

Title: _____ Date: _____

Please make checks payable to the Mississippi Bankers Association and return along with this form to:

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Mississippi Bankers Association
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Jackson, MS 39205-0037
Phone: 601-948-6366 Fax: 601-355-6461