


Mississippi Bankers Association presents
2009 Liquidity Contingency Planning—Building, Managing & Maintaining an Effective Plan

 <p>WEBINAR SEMINAR</p>	Date:	July 15, 2009
	Time:	1:30 – 3:30 p.m. Central Time
	CPE Available:	NA
	Seminar Code:	SW2-1231
	Seminar Description:	All financial institutions are required to have a Liquidity Contingency Plan in place to be enacted in the event of a liquidity crisis. The development and maintenance of this plan has been stagnant for the last several years because of the strong economy we were in. Today, however, is entirely different. Bank's balance sheets are being stressed as never before. And liquidity, long a subsection of the Asset Liability Management Policy, has been brought to the forefront.
Who Should Attend:	Finance, accounting and Treasury personnel who are responsible for liquidity planning at their financial institutions, as well as anyone involved in asset liability management planning.	
Program Highlights:	Program highlights include the following: What is a Liquidity Contingency Plan?; How to identify parameters and triggers to address a liquidity crisis; Understanding liquidity risk for both bank specific and systemic events; Working through the stages of reacting to a liquidity crisis; Testing your liquidity contingency plan; Educating your Board of Directors on liquidity and their role during a crisis.	
Seminar Speakers:	John Hurlock , the Director of Integrated Risk Management for Metavante's Risk and Compliance group, has over 25 years of industry experience, as a banker for 15 years and consulting for 10 plus years.	
What is a Webinar Seminar?	This program includes 90 minutes of instruction and 30 minutes live Q&A. Each registrant provides one connection to the live webinar and 30 days access to the online seminar. You may have unlimited participants on your connection by speaker phone.	
What are the costs?	Tuition is \$250 per 'site license,' and listeners on your connection are unlimited.	

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